



Atlantic House Grand Opening Set

Midtown Luxury Mixed-Use High-Rise Community Welcomes First Residents



Atlanta (Oct. 17, 2016) - [Atlantic House](#), the 32-story luxury high rise apartment tower on the corner of 14th and West Peachtree streets in Midtown Atlanta, welcomes its first residents this week and will hold a grand opening celebration Nov. 17.

The 407 apartment homes range in size from studio to two-bedrooms and feature nine foot plus ceilings with floor to ceiling glass, hardwood floors, stainless steel appliances and ceramic tile. The top six floors are made up of 68 premium one- and two-bedroom apartment homes with larger floor plans, ten foot ceilings, quartz countertops and other top-of-market amenities including double sink vanities and half baths. All units have private balconies.

“We are thrilled to open Atlantic House, which continues Novare Group’s commitment to enhance Atlanta’s live-work-play destination, Midtown,” said Jim Borders, President, Novare Group. “Our market-leading amenities including the signature SkyDeck on the top floor as well as our integrated design make this a truly unique and exciting project for our partnership, and one we are confident the renter-by-choice will appreciate.”

Atlantic House has two roof-top pools, fitness center, clubroom, outdoor kitchen, business center and outdoor patio space as well as a grilling area, tennis court and dog park on top of the attached parking garage. The project also features more than 13,000 square feet of retail along 14th and West Peachtree streets, with Einstein’s, Caribou and McCray’s Tavern scheduled to open in early 2017.

The latest community from Novare Group and Batson-Cook Development Company has been purposefully and carefully designed to reflect the corner on which it sits, which is also home to the Philip Johnson-designed One Atlantic Center, the third tallest building in Atlanta. The exterior of Atlantic House features the same Rosa Porrino granite and similar roof lines on the parking deck, which is fully enclosed with glass and has retail, including a combined Einstein's Brothers Bagels and Caribou Coffee, on the ground level. In the tower, McCray's Tavern will make a return to Midtown on the corner of 13th Street and West Peachtree.

The building is located in a vibrant cultural enclave exclusive to Midtown, which includes the Woodruff Arts Center, home to the High Museum of Art, the Atlanta Symphony Orchestra and the Alliance Theatre. Atlantic House is accessible to retail destinations, an incredible dining and entertainment scene and is within easy walking distance of MARTA's Arts Center station with easy access to Interstates 75 & 85.

Additional amenities include: 24-hour concierge, controlled access building and parking garage, Wi-Fi throughout common areas, pet-friendly, Pressbox[®] laundry service with 24/7 accessible lockers for pick up and drop off, bike storage, state-of-the-art 24-hour gym with Fitness On Demand[™], yoga, pilates and cross-training room, fully equipped business center with complimentary coffee bar, conference room with Apple TV[®] and Parcel Pending[®] package lockers.

Atlantic House has been built to Energy Star[®] certification.

For more information, please visit www.atlantichousemidtown.com or call the leasing office at (404) 692-7279.

About Novare Group

Novare Group is a real estate development and investment company headquartered in Atlanta, Georgia, consisting of several investment and operating companies, including Novare Group Holdings, LLC and NGI Investments, LLC. Since 1995, Novare Group has developed over 12,600 high-rise residences in 38 buildings in the United States. Learn more by visiting www.novaregroup.com.

About Batson-Cook Development Co.

Founded in 1963, Batson-Cook Development Company is a wholly owned subsidiary of Kajima USA. It is a fully integrated real estate organization providing development and capital solutions primarily through partnerships on commercial real estate projects in the Southeastern United States. Based in Atlanta, Georgia, Batson-Cook Development Company offers a wide variety of real estate services from development and construction, to equity and credit enhancements, to brokerage and property management. Learn more by visiting www.batsoncookdev.com.



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Media contact:
Thornton Kennedy
Novare Group
(404) 210-0363
tkennedy@novaregroup.com